

TIME: 4:59

DATE: 3/8/54

SPONSOR: BLUE BIRD SPORT SHOP

SOLICITOR: NG

ARE YOU GOING ON A CRUISE THIS SPRING VACATION? OR MAYBE FLORIDA IS YOUR DESTINATION. IF SO, YOU'RE CERTAINLY GOING TO NEED SOME NEW SUMMER SKIRTS AND BLOUSES. THE BLUE BIRD SPORT SHOP ON GREEN STREET IS JUST THE PLACE TO GO TO REPLENISH YOUR WARDROBE. THEY HAVE A DARLING COTTON SKIRT AND BLOUSE OUTFIT THAT SELLS FOR ~~14.95~~ ABOUT \$21.00. THIS ~~OUTFIT~~ COMES IN THREE COLORS - COCOA, LIME, AND BLACK. ANOTHER OUTFIT, A PURE LINEN ONE, SELLS FOR ONLY \$20.90, AND COMES IN COCOA, TANGERINE, LIGHT BLUE, GREEN, AND NAVY. SO STOP IN AT THE BLUE BIRD SPORT SHOP AND SEE THESE OUTFITS ALONG WITH THEIR LARGE ASSORTMENT OF COTTON SKIRTS WHICH ARE SOLD AS SEPARATES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS NOW 5:00 PM.

ANNOUNCER'S SIGN.

3/8/54-

*Nancy Bartone*

